Miami Dade College

Course Description
CTE2120 | Portfolio Collection Development | 3.00 credits
In this course, the student will use both hand and digital techniques to develop a physical and online portfolio. The student will also incorporate target market and research built on previous course projects to produce a professional presentation ready for the industry. Prerequisite: CTE1841C, CTE2732; Corequisite: CTE1760C.

Course Competencies:
Competency 1: The student will develop and expand on previous design collection concepts for specific areas of the design market by:
1. Identifying various market segments
2. Designing a group of garments to target a specific market segment
3. Providing development process for clear identification of target consumer lifestyle

Competency 2: The student will develop a collection based on categories reflective of the designer's own style by:
1. Identifying the multiple categories that make a collection
2. Identifying an inspiration, theme, and a color story for the collection
3. Incorporating the color story and inspiration into a presentation using illustration, colors, fabric trims, technical drawings and multiple views

Competency 3: The student will examine various presentation formats by:
1. Demonstrating techniques for design rendering
2. Identifying the personal process for rendering designs
3. Surveying various types of media for presentation including, but not limited to, online

Learning Outcomes:
- Solve problems using critical and creative thinking and scientific reasoning
- Formulate strategies to locate, evaluate, and apply information
- Demonstrate an appreciation for aesthetics and creative activities